



SUMMER MUSIC FESTIVAL
August 21 - September 06

ANGEL FIRE
TAOS
LAS VEGAS
RATON

32ND
SEASON

Advertising Specifications

DIGITAL FORMAT:

Artwork MUST be sent in the following digital format:

A high resolution, print ready Adobe Acrobat PDF

- Native files collected with all links and fonts
- Acrobat 5.0 or 6.0 using PDFX1a setting, including collected files as a backdrop
- Photography and images must be 300 dpi, CMYK and .tif or .eps format
- Embed all fonts and images in PDF
- Film, .tif, .eps, and .jpegs are not accepted as final ad files
- Full page ads with bleed must include .25" bleed without crop marks
- Black & White Ads – Images must be grayscale
- Color Ads – CMYK process required

FOR TECHNICAL QUESTIONS:

Email: terry@glyphicsdesign.com Phone: 602-670-3114

TO SUBMIT AN AD:

- For files smaller than 500mb, email to ads@musicfromangelfire.org
- For files 5MB-50MB upload for free through www.YouSendit.com
- For files larger than 50MB use www.wetransfer.com

OR

Collected files burned to CD are accepted with color proof.

Mail a CD to **Jean Lehman**, 1405 Luisa St #2, Santa Fe, NM 87505

An ad can be picked up from the 2013 or 2014 program book.

Ads cannot be picked up from program books prior to 2013.

Advertiser must deliver camera ready ad. MFAF cannot modify ads.

For more information, email: ads@musicfromangelfire.org
Jessica Keller (cell) • 505-412-2339 (fax) • 505-820-2539